



7/20/18

TOWN OF HORIZON CITY COMPREHENSIVE PLAN

INTRODUCTION & BACKGROUND

The Town of Horizon City incorporated in 1988 and is approximately eight square miles in size. Located 20 miles southeast of downtown El Paso, TX, Horizon City is a thriving community where residential and commercial growth continues.

The City is home to state-recognized school districts and to approximately 20,000 residents with a median household income of approximately \$56,000.00 and a median age of 27; twenty-one (21%) of the population have obtained a Bachelor's Degree or higher.

PURPOSE FOR REQUEST FOR QUALIFICATIONS

The Town of Horizon City's most recent Comprehensive Plan, VISION 2020: COMPREHENSIVE AND STRATEGIC PLAN, was completed in June 2011. Due to the growth the City has enjoyed and continues to see, changes in the City's investment plans and to refocus the City's vision including a plan for Economic Development strategies, the City desires to update and revise the current plan.

REQUEST FOR QUALIFICATIONS DESCRIPTION

The Town of Horizon City is soliciting qualifications from individuals and/or firms for an updated Comprehensive Plan (the Plan). While not all inclusive, some key elements of the Comprehensive Plan shall include a heavy focus on public participation and creating a community-led vision, a review of the City's existing infrastructure, core areas, and evaluation of the current Comprehensive Plan to include Land Use Plan to reflect recent development trends, and a focused vision for key sub-areas and/or corridors.

Community Input

The participation of citizens, developers, land owners, business owners, appointed and elected officials, and other stakeholders throughout the community is paramount to the success of the Plan update and revision; therefore, the City will place a strong emphasis in the selection process in choosing a consultant that has strong facilitation skills with respect to the public input process. The selected consultant will be responsible for

organizing and either leading or co-leading public meetings with City staff. The chosen consultant will also be expected to develop and implement, with staff assistance, community engagement tools that foster public outreach and citizen participation, which should include a variety of media including, but not limited to social media, mailings, and flyers to ensure broad citizen participation.

Land Use Plan

As a fast growing community, Horizon City strives to be effective and nimble in recognizing and responding to emerging trends in land use. Emerging trends as well as Horizon City’s current and projected demographics and goals should inform the plan to ensure the City is well positioned to support stable, cohesive, high-quality development. The Land Use Plan must recognize the value and importance of the Town’s Industrial Park, Economic Development corridors, Transit and Transportation plans and residential neighborhoods, achieving a balance that enhances the quality of life for Horizon City residents and businesses wishing to relocate to this community.

ECONOMIC DEVELOPMENT PLAN

Horizon City anticipates its Economic Development Corporation (EDC) will also be developing an Economic Development Plan concurrently with the City’s Comprehensive Plan. The City’s selected consultant will coordinate with the EDC’s selected consultant to share information.

KEY AREAS & CORRIDORS

The following areas and corridors are key to the continued development and economic vitality of the Town. The selected consultant will provide recommendations on appropriate and recommended development strategies for the areas and corridors.

Economic Development Corridors

In conjunction with the County of El Paso, Horizon City has designated the following major thoroughfares as Economic Development Corridors:

Eastlake Boulevard
Horizon Boulevard
Darrington Rd.

Thus, City leadership anticipates development along these corridors will meet the goals and objectives of both the City and the Economic Development Corporation.

Industrial Park

The City has invested \$5 million in capital improvements in the Industrial Park area indicated by Figure 1. The City-funded project constructed new streets on Kenazo Dr., Weaver and Blair Streets and was designed to

handle the Industrial Park area’s stormwater thus restoring private property previously designated to handle storm runoff to industrial use. The City’s intent was to spur industrial development in the Industrial Park area. The EDC is working to promote this area of the community.

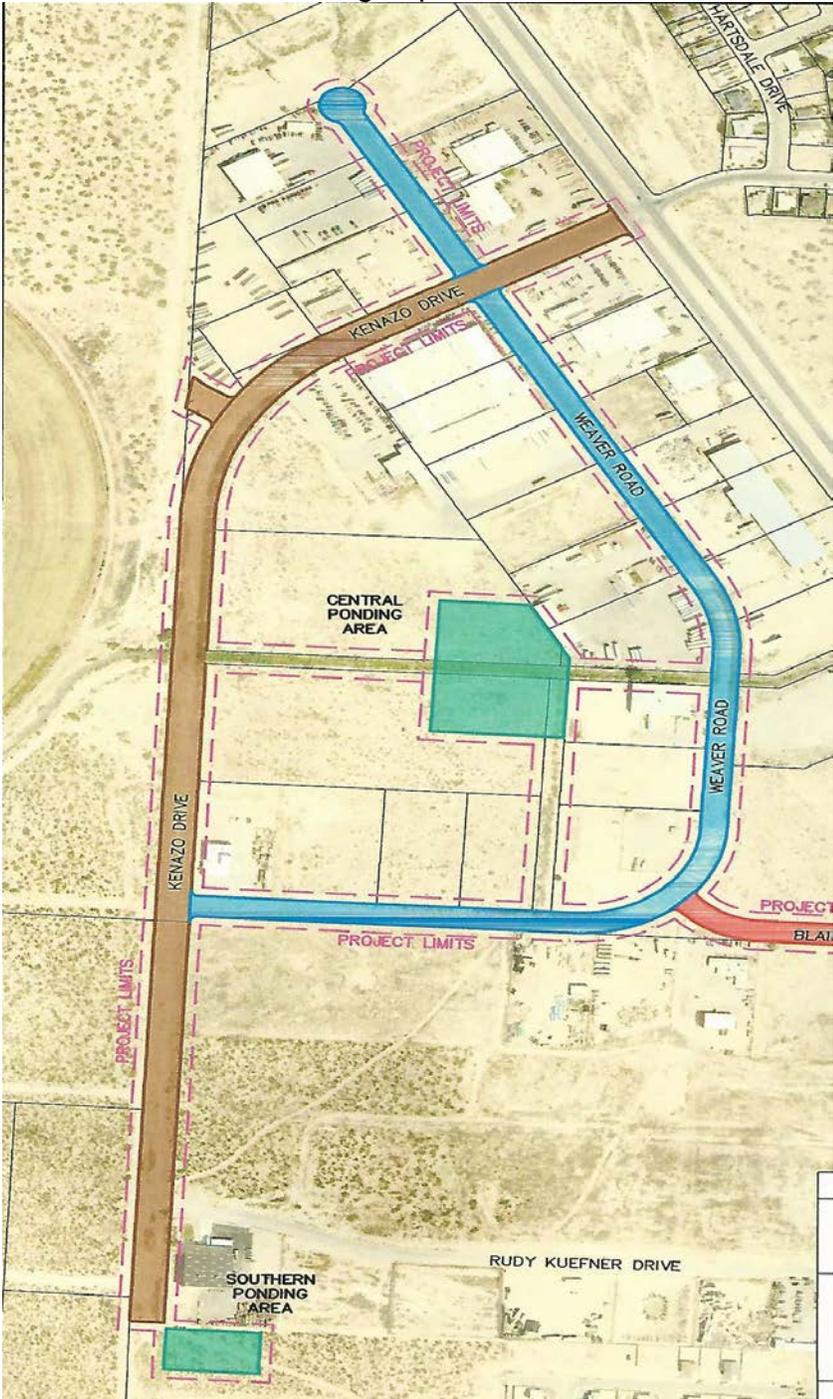


Figure 1 – Industrial Park Project Limits

Transportation and Transit Corridors

The City has identified Horizon Boulevard, Darrington Road, and Eastlake Boulevard as key transportation and corridors. These roadways serve to connect Horizon City to I-10 and to the larger El Paso metropolitan area and also connect to the Industrial Park. These roadways currently serve as the retail corridors for Horizon residents; a new hospital has also located on Horizon Boulevard. Large tracts of land fronting these roadways remain undeveloped and the City expects to attract residential, commercial and educational facilities along these corridors. The selected consultant is expected to take a critical look at these corridors since they serve as entrances to the Horizon City and the City expects that these thoroughfares continue to be an efficient and attractive means of transportation and that development reflects the community's goals.

TRAVEL DEMAND MODEL

The City will consider as an additive alternate a proposal to conduct a travel demand model that identifies the

1. **Trip generation** (the number of trips to be made);
2. **Trip distribution** (where those trips go);
3. **Mode choice** (how the trips will be divided among the available modes of travel); and
4. **Trip assignment** (predicting the route trips will take)

in the corporate limits of Horizon City and in general to the City of El Paso, to the City of Socorro, Texas and to the Mission Valley Community College Campus. Potentially the City may consider similar travel characteristics to ports of entry (POE) in the vicinity including Tornillo/Fabens POE, Zaragoza POE, and the El Paso International Airport and Foreign Trade Zone.

The Comprehensive Plan Selection Committee will evaluate this proposal in conjunction with the consultant's overall proposal and may request a separate fee proposal for travel demand modeling as part of the Comprehensive Plan development. If authorized for completion, the selected consultant will ensure seamless integration of land use and transportation elements based on the travel demand modeling.

GIS DATA

Relevant GIS data and digital map documents used in the creation of maps and other supporting documentation in the plan update and development shall be provided to the City at the end of the project. GIS data formats and standards shall be created in consultation with the Town of Horizon City's Planning Director and/or other Horizon City staff and consultants to ensure that data can be used later by the City.

EXISTING PLANS

Comprehensive Plan

The *Vision 2020 Comprehensive Plan* which includes

Parkland Plan

Land Use Plan

Major Thoroughfare Plan

Is available at <http://www.horizoncity.org/city-comprehensive-plan/>

Capital Improvement Plan

Horizon City's most recently approved Capital Improvement Plan is attached as Appendix A. The plan is developed primarily as short-term, 3-year plan; however, long-term transportation projects have also been incorporated into the plan. The City anticipates to have begun work on Park Improvements and Municipal Facilities projects by the time the Comprehensive Plan consultant is selected.

The revised/updated Comprehensive Plan shall provide recommendations for a 10-year plan for capital projects, and prioritization of these projects to be considered by Council at the time the Comprehensive Plan is submitted for consideration.

COORDINATION WITH OTHER GOVERNMENTAL AND APPOINTED ENTITIES

The selected consultant will be required to coordinate with the following entities to develop the revised/updated Comprehensive Plan.

HORIZON CITY ZONING & PLANNING COMMISSION
HORIZON CITY ECONOMIC DEVELOPMENT CORPORATION
HORIZON REGIONAL MUNICIPAL UTILITY DISTRICT
EMERGENCY SERVICES DISTRICT #1
COUNTY OF EL PASO
CITY OF EL PASO
EL PASO METROPOLITAN PLANNING ORGANIZATION
EL PASO COMMUNITY COLLEGE
SOCORRO INDEPENDENT SCHOOL DISTRICT
CLINT INDEPENDENT SCHOOL DISTRICT
CITY OF SOCORRO
TEXAS DEPARTMENT OF TRANSPORTATION

SUBMITTAL INSTRUCTIONS

Submittals should be no more than 20 pages. Those submittals which are less than 20 pages will not be penalized.

The following will not be counted toward the 20-page limit:

- Introductory letter
- Cover Sheets
- Dividers

Three (3) hard copies and one (1) digital copy of the sealed proposals must be received no later than **4 PM MDT, August 22, 2018**. Interested providers are responsible for verifying the City's receipt of the proposal.

Submittals must be submitted to:

Ms. Michelle Padilla, AICP, CNU-A
Planning Director
14999 Darrington Rd.
Horizon City, Texas 79928

Horizon City is an Equal Opportunity Employer and reserves the right to reject any and all proposals and to waive technicalities and formalities in this selection.

All inquiries regarding this project and request for qualifications must be submitted in writing electronically to the following email: mpadilla@horizoncity.org by 12:00 M (MDT), August 13, 2018. Horizon City will evaluate inquiries, determine whether an Addendum is required and issue an appropriate response. All questions and responses and additional information will be included and issued in an Addendum.

SUBMITTAL REQUIREMENTS

1. Name of firm principal.
2. Firm's experience updating and developing Comprehensive Plans for municipalities with similar characteristics to those of Horizon City to include:
 - a. Name of client municipality and contact information for municipality's project manager
 - b. Budgeted and actual cost for project;
 - c. Projected and actual timeframe for project completion
3. Technical approach for developing a comprehensive plan.
 - a. Plan for Citizen Input
 - b. Plan for prioritization of concerns expressed at public meetings
 - c. Identification of demographic, geographic or economic factors influencing Comprehensive Plan

4. Data-gathering methods.
5. Proposed time frame to develop a Comprehensive Plan and firm's capacity.
6. Names of professional individuals who will be working on the project team.
7. Project team members' experience updating and developing Comprehensive Plans for municipalities with similar characteristics to those of Horizon City.
8. Short résumés for professionals working on the project (no more than 1 page per individual).

EVALUATION

Firm's Experience with similar type Comprehensive Plans	10 points
Firm's Capacity/ Recent experience demonstrating on-time delivery	10 points
Technical Approach	20 points
Project Team's Experience with similar type Comprehensive Plans/ Qualifications of proposed project team	20 points
Recent experience demonstrating on-budget delivery	20 points
Community relations including evidence of sensitivity to citizen concerns	20 points
Total	100 points

SELECTION PROCESS

All submittals will be reviewed by the Selection Committee.

1. The Selection Committee will evaluate consultants' responses and may invite a maximum of five (5) firms to participate in an oral interview.
2. The Selection Committee will notify selected consultants to participate in the oral interview, if any.

Consultants not selected for interviews will be notified of their status by the recommendation to approve a project contract on a posted City Council agenda; any other notice maybe provided at the City's option.

3. The Selection Committee will determine the need to hold oral interviews. If oral interviews are necessary, the Selection committee will hold oral interviews, rank the qualified consultants, and select the most qualified consultant to be nominated for design services contract award.
4. The Selection Committee will notify consultant(s) selected for proposed contract award and provide them the forms the consultant must complete along with the City's standard agreement for proposed services and project scope of work.

Consultants not selected for any proposed contract will be notified on their status by the recommendation to approve a project contract on a posted City Council agenda; any other notice may be provided at the City's option.

5. The Selection Committee will hold a scoping meeting with the consultant nominated for contract award.
6. The Planning Director will conduct fee negotiations with selected consultants and may request assistance from other members of the Selection Committee to complete the negotiations.
7. If the City and the proposed consultant cannot agree on terms of scope and prices, the City will formally end negotiations with the consultant and begin negotiations with the second highest qualified consultant and attempt to negotiate a contract with this consultant.
8. The City shall continue this process to select and negotiate with a consultant until successful negotiations with a consultant results in a recommend contract award, or if negotiations fail, shall restart the selection process.
9. The Planning Director will post City Council award contract for recommended approval and authorization for the Mayor to execute the contract.
10. Upon City Council approval, the Planning Director will schedule a project kick-off meeting with the selected consultant.

The Town reserves the right to reject any and all submittals, and the right, at its sole discretion, to accept the submittal it considers most favorable to the City's interest. Final recommendation shall be made to and approved by the City Council. It is anticipated that the final selection will occur in mid- to late October 2018.